

Philosophy & Core Values

An insignia is a signature mark-- the distinctive quality and style that serves as the motif for who you are. Your insignia can simply be your signature style---the look that captures the very essence of how you view life and how you choose to live it: on the cutting edge of art and fashion, traditional and classic, or just comfortably with "no fuss."

Insignia Salon doesn't just follow trends; we create them for our customers who value personal style and expert advice. We serve our customers with the mindset that:

Insignia is a Relationship

... between our staff and customers that is based on respect, integrity, and trust.

Insignia is a Balance

... between whom our customers are and the image they want to project.

Insignia is a Lifestyle

...of beauty & wellness that goes beyond the salon experience-- enriching your world at home, at work, at play, at last!

Mission

-To connect with our customers on a professional, emotional, and spiritual level, in order to customize services and products that balance our vision with their wants and needs.

-To execute craftsmanship that begins with the consultation and ends with a work of art that always bears our insignia...signature quality and style that keeps customers coming back for more.



Insignia
S A L O N

A Salon Industry Solutions Company

New Fayetteville/ Peachtree City Location



Salon Industry Solutions, Inc.

1240 Hwy 54 West - Suite 304

Fayetteville, GA 30214

(770) 461-0394

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www.insignia-salon.com

About Us

Beauty & Business Gurus Judiffier Pearson and DeShawn Bullard serve at the helm of Insignia's artistic design team, adeptly known as the Insignia Glam Squad. These industry leaders have made their marks behind the chair and behind the scenes of photoshoots, television, stage, video, fashion shows, and red carpet events. Everything they have learned and continue to learn in hair and makeup is imparted into their salon team so that every artist in our organization is able to reproduce the signature style that our customers deserve and demand.

The Insignia Glam Squad has served an extensive list of celebrities and well-known personalities, including LeToya Lueckett, Terri Vaughn, Al Jarreau, Joanna "JoJo" Levesque, Laila Ali, Bill Bellamy, Charlie Wilson, T-Boz, Lynn Whitfield, Silk, Marilyn McCoo & Billy Davis, Doug E. Fresh, Tony Terry, Betty Wright, Tamar Braxton, Tramaine Hawkins, Creflo & Taffi Dollar, Joel Osteen, Dottie Peoples, LaShun Pace, Dorothy Norwood; WXIA-TV's Brenda Wood, Karyn Greer, Wes Sarginson, Fred Khalil, Paul Ossman, Bill Liss; and Good Day Atlanta's Suchita Vadlamani and Mark Hayes.

Career Opportunities

We are looking for great full-time and part-time:

- Hair Designers
- Makeup Artists
- Brow Specialists
- Guest Relations Specialists
- Salon Assistants
- Interns

If you are interested in applying for a career at Insignia Salon, complete the enclosed application and fax to (770) 461-0396 or email your resume and cover letter to info@insignia-salon.com.

Employment Benefits & Features

- Ongoing Advanced Training and Skills Certifications in haircoloring, cutting, styling, texturizing, hair replacement, brow shaping, lash applications, and make-up artistry
- Cross-training opportunities to maximize your career and earning potential
- Photoshoots to showcase your work
- Paid Vacation
- Medical, Dental, Life, Short & Long-Term Disability Insurance
- Team-based Bonuses
- Personal Enrichment Classes that empower you spiritually, mentally physically and financially.

Partnership Track

Insignia Salon employees begin their careers with us as Associates or Interns with opportunities to advance to the Senior Associate, Director, Junior Partner and Senior Partner Levels. Our partnership track is designed to provide you with clear objectives and benchmarks that measure your growth and determine your eligibility for advancement in our organization.

Should you decide to embark on a career at Insignia Salon, we promise you a journey into the world of beauty, grooming, and wellness that you will never forget or regret. If you are a team player, looking for a career—not just a job, and are serious about turning customers into raving fans, then **WE WANT YOU!**

